



ian h. boyle    www.ianboyle.com  
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|experience|

- 2008            GREY NY - Freelance Art Direction  
Developed concepts and design for E\*TRADE and Captain Morgan.
- 2008            SAFARI / SUNDAYS - Freelance Art Direction  
Developed concepts and design for Doritos and PEPSI 09 digital presence.
- 2008            PUBLICIS MODEM - Freelance Art Direction  
Developed concepts and design for LG's 09 digital rebranding.
- 2007 -08        EURO RSCG 4D - Freelance Art Direction/Design  
Design and direction on a number of accounts including Charles Schwab, Dos Equis, Kraft, GSK
- 2005-07        AGENT 16 - Associate Creative Director  
Supervision of concept and creative strategy for a number of accounts including Atari, Camel, Bulldog Gin, as well as pitches for clients including Dewars, Southern Comfort and Toyota. Experience developing and presenting creative to clients. Experience with art direction of video and voice over shoots. Also worked with RES Magazine planning to curate event content for various clients.
- 2005            DRAFT DIGITAL - Freelance Interactive Lead Animator  
Relaunch of the website for Jose Cuervo tequilla.
- 2004            IFC (Independant Film Channel) - Broadcast :30 (aired on IFC network)
- 2004            PERRY ELLIS AMERICA / PROPLAYER - Freelance Apparel Design
- 1999-2008     IANBOYLE.COM - clients include: Amnesty International, Boston University, Coda VFX, Designers Management Agency, La Société Expéditionnaire, Meat Market Magazine, Optic Nerve NY, Version2 Post Production, Kaki King, Sentimentalist Magazine, and the Girl Scouts of America.

|education|

SCHOOL OF VISUAL ARTS - New York, NY - Class of 2004 - GPA 3.77  
Bachelor of Fine Arts (Motion Graphics and Advertising Concentration)

BERKSHIRE COMMUNITY COLLEGE - Pittsfield, MA - Class of 2000  
Associates Degree in Visual Arts

|awards|

Type Directors Club Annual 2005 - Freedom of the Press - featured web project  
Art Directors Club New York, NY - Top 100 Advertising Students in America  
Gphis "New Talent" Annual 2004, 2005, 2006  
Deans List School of Visual Arts - fall 2002 thru spring 2004  
Robert K. Boland Award – Spring 2000 - given for outstanding work from a graduating VA student.  
Gold Medal Award of Excellence - NCMPR (National Council for Marketing and PR) - Fall 2000